

Title: Step-Method Approach within a positive group environment: Encouraging Entrepreneurial Education in Puerto Rico

Entrepreneurship is a global phenomenon with economic growth around the world. Considering these it is important to provide the necessary tools for persons to develop ideas into opportunities for new businesses. Promoting entrepreneurship to all persons will help to develop entrepreneurs. The aim of this study is to evaluate the acceptance of the step-method within three different groups, two groups of non-business students and community group from Puerto Rico. The authors have applied the step-method approach to structure group work sessions from unproductive discussion to an active learning activity where learners benefit from peer learning and develop essential entrepreneurial skills and knowledge. There is one research question: are the three groups similar in the acceptance of the step-method? This paper shares the authors' experiences with the step-method to support the development of entrepreneurship.

Keywords: Entrepreneurship education for non-business students, entrepreneurial classrooms

In recent years due to global economics situation entrepreneurship education has been adopted in many countries to deal with the situation, (Matlay, 2011). In Puerto Rico different university have bachelor programs of entrepreneurship. Our university is forward-looking to involve students from different areas to think in the possibility of became an entrepreneur. As a result we started using the step-method approach to promote the entrepreneurial spirit among students from the university and outside of the university, (Burkill & Eaton, 2011)

#### Methodology

This study can be regarded as exploratory study since the focus is on the evaluation of the step-method as a teaching tool to promote the entrepreneurial spirit to obtain opportunities in the market. The case study is the best way to analyze the result of the step-method research, (Yin, 2004).

We start the program with three different groups. Two groups of students were from non-business area and one from a community group.